**Abhivyakti (AD Mad Show)**

**Description**: AD Mad show provides the platform to display creativity and marketing ingenuity by designing some innovative & creative ads. This event is for all creative geniuses.

**Rules**:

* The Participants will be asked to make an advertisement on the product or a situation on the spot.
* Preparation Time: 10-12 minutes.
* Duration Of advertisement: 3-5 minutes.
* One table, two chair and two mics will be provided. No other props request will be entertained.
* Decision of the judges would be final.

**Team Size:** 03-04participants

**Max. Teams from an Institute:** 03

**Registration Fees:** INR 200/Team

**Minimum Teams criteria for** **validation of cash prize**: 04